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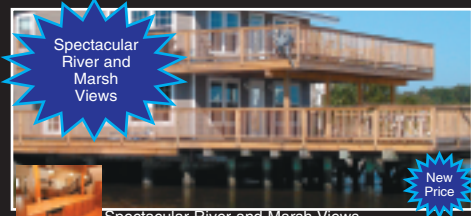
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Helping you find the showplace of your dreams.

RE/PAX

Resident's Club Member 2002, 2003, 2004,
2005, 2007, 2009
Member of SABCO
RETRO Board Member
President of HGRE

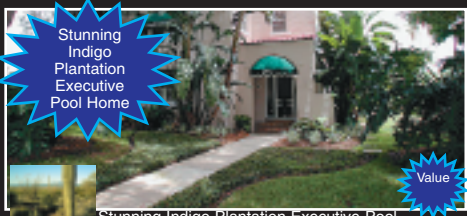
Top 36% of agents who listed homes within the Metro
area during the month of March 2003.



Spectacular River and Marsh Views
Circular concrete driveway leads to this spectacular waterfront home on the Saint Albert River with city a view that is unique to only a few homes. One of but a few deep water lots with 8-10 feet on water at low tide. Property features 2 boat lifts and a floating dock. Spacious 4 bedrooms 3 bath home designed with superb taste and quality, combining elegant style with relaxed outdoor living. Summer kitchen and in ground pool overlook the water in the backyard of this spectacular home. Large chef's kitchen with upgraded appliances, granite countertops and custom cabinetry in this spectacular gourmet kitchen. Water views from most rooms, including large living room with fireplace, family room with wet bar. Wheelchair accessible ramps, large walk in closets, master suite with Jacuzzi tub, separate walk-in shower and travertine tile. Many upgrades include tray ceilings, wood and marble flooring, and crown molding throughout. Professionally landscaped. Offered at \$1,200,000 by Re/Pax World Center, Jim Brown 404-999-4329 brown4u@aol.com



Arnold Smalls Golf Club Homes
open floor plan with a wet bar in the family room, built in sound system, large HD TV home in your living room, 2 screening rooms and workshop ready to move in. Just bring your toothbrush. One visit to this beautiful setting on the 17th hole and your quest for gracious living is over. At Arnold Small's Golf Community serene waters flow for nearly a mile beside the shore line of this naturally distinctive community. Relaxation is a way of living here; golfing, fishing, boating and swimming are just a few of the pleasant past times. Surrounded by acres of conservation and park land the Arnold Smalls Golf Club just 8 miles from the heart of downtowns shopping and restaurants. Call Sue or Marty today to schedule your tour. 342-443-5561.



Stunning Indigo Plantation Executive Pool Home
Welcome home!!! You'll fall in love with this beautifully appointed and landscaped home in St. Mary's prestigious Indigo Plantation's golf community. Wonderfully designed home features an open floor plan with Great room, kitchen and Master suites opening to a fabulous screened lanai and solar heated pool. Privacy abounds with 2 separate BR suites and the kitchen boast stainless and granite. No detail left undone. 3 BR/@BA Flex room; desirable side entry garage, lush landscaping abounds on this oversized lot...better than new. HOA fees only \$40.00 per month. Offered @ \$469,000



Revitalized 1950 Cottage
Renovated by Smith Builders & Associates. Must see the quality put into this home! Just Beautiful! This 3 bed/2 bath offers wood floors throughout with tile in wet areas. Crown molding compliments the kitchen, living and dining areas. Upgraded kitchen with granite and all Viking appliances. Custom fireplace in the living area. Spacious backyard for the downtown area. \$299,500



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Spectacular River and Marsh Views
Home
Welcome home!!! You'll fall in love with this beautifully appointed and landscaped home in St. Mary's prestigious Indigo Plantation's golf community. Wonderfully designed home features an open floor plan with Great room, kitchen and Master suites opening to a fabulous screened lanai and solar heated pool. Privacy abounds with 2 separate BR suites and the kitchen boast stainless and granite. No detail left undone. 3 BR/@BA Flex room; desirable side entry garage, lush landscaping abounds on this oversized lot...better than new. HOA fees only \$40.00 per month. Offered @ \$469,000



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Realtor's name is not a viable part of copy and is not readable.

Several phone numbers add to clutter and fax is not necessary.

Website address is small and has no caps to make it memorable.

Large company logo appears to be the main focus of the header.

Cropping photos to make room for copy appears as a design mistake.

6pt font: Reverse print should be above 10pt. Regular Body copy should be above 9pts.

The visual is read by 70% of readers...
Yet, its one of the smallest things on the page.

Headlines are repeated in the bursts and distract from the actual picture.

Inset photos are not large enough to be of any value to the consumer.

No space between the copy and the picture, makes the ad appear cluttered and hard to read.

Headlines are read by 30% of readers. Make it stand out!

Body copy is read by 5% of readers, yet it takes up the most ad space.